

***City of El Paso de Robles
Proclamation***

THE CITY OF EL PASO DE ROBLES RECOGNIZES

**PASO ROBLES VITNERS AND GROWERS ASSOCIATION
*10-Year Anniversary***

WHEREAS, the Paso Robles Vitners and Growers Association will lead the Paso Robles wine industry toward realizing its potential as a preeminent wine region; and

WHEREAS, the Paso Robles Vitners and Growers Association values and standards are committed to quality—valuing their reputation as a high quality wine region; good stewards of the land—valuing our natural resources and our right to make use of them; respectful of one another—valuing relationships with industry and community members; responsible citizens—valuing their status as a leading industry in our community and recognizing the responsibilities that come with this position; and ethical business people—valuing the opportunity to engage in a viable business; and

WHEREAS, the Association implements promotional programs that attract tourists to visit Paso Robles and its tasting rooms; provides educational and research programs, which help members to produce top quality wines and wine grapes; and monitors local governments to protect member property rights, water rights, and rights to farm.

NOW, THEREFORE, BE IT RESOLVED that I, Frank Mecham, Mayor of the City of El Paso de Robles, on behalf of the City Council, do hereby congratulate the PASO ROBLES VITNERS AND GROWERS ASSOCIATION on its 10-YEAR ANNIVERSARY as one of California's most dynamic regional trade associations, and extend best wishes for the continued success of this organization.

IN WITNESS WHEREOF, on this 16th day of September 2003, I have hereunto set my hand and caused the Seal of the City of Paso Robles to be affixed.

Frank R. Mecham, Mayor